

[MS-OXVCARD]: vCard to Contact Object Conversion Protocol Specification

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Revision Summary

Date	Revision History	Revision Class	Comments
04/10/2009	.1	Major	Initial Availability.
07/15/2009	1.0	Major	Revised and edited for technical content.
11/04/2009	1.0.1	Editorial	Revised and edited the technical content.
02/10/2010	1.0.1	None	Version 1.0.1 release
05/05/2010	1.1.0	Minor	Updated the technical content.
08/04/2010	1.2	Minor	Clarified the meaning of the technical content.
11/03/2010	1.3	Minor	Clarified the meaning of the technical content.
03/18/2011	2.0	Major	Significantly changed the technical content.

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1 Introduction

The vCard format specifies a directory object for a person or resource that is capable of representing and exchanging a variety of information about an individual, such as formatted and structured name and delivery addresses, e-mail addresses, multiple telephone numbers, photographs, audio clips, and more.

This document specifies how the vCard format can be used by an application to communicate with other contact systems.

Section 2 of this specification is normative and contains RFC 2119 language. Section 1.6 is also normative but cannot contain RFC 2119 language. All other sections and examples in this specification are informative only.

1.1 Glossary

The following terms are defined in [\[MS-GLOS\]](#):

common name (CN)

The following terms are defined in [\[MS-OXGLOS\]](#):

Attachment object

Contact object

Message object

Multipurpose Internet Mail Extensions (MIME)

Uniform Resource Identifier (URI)

The following terms are specific to this document:

MAY, SHOULD, MUST, SHOULD NOT, MUST NOT: These terms (in all caps) are used as described in [\[RFC2119\]](#). All statements of optional behavior use either MAY, SHOULD, or SHOULD NOT.

1.2 References

1.2.1 Normative References

We conduct frequent surveys of the normative references to assure their continued availability. If you have any issue with finding a normative reference, please contact dochelp@microsoft.com. We will assist you in finding the relevant information. Please check the archive site, <http://msdn2.microsoft.com/en-us/library/E4BD6494-06AD-4aed-9823-445E921C9624>, as an additional source.

[MS-OXCICAL] Microsoft Corporation, "[iCalendar to Appointment Object Conversion Protocol Specification](#)", June 2008.

[MS-OXCMSG] Microsoft Corporation, "[Message and Attachment Object Protocol Specification](#)", June 2008.

[MS-OXOCNTC] Microsoft Corporation, "[Contact Object Protocol Specification](#)", June 2008.

[MS-OXPROPS] Microsoft Corporation, "[Exchange Server Protocols Master Property List](#)", April 2008.

[RFC2045] Freed, N., and Borenstein, N., "Multipurpose Internet Mail Extensions (MIME) Part One: Format of Internet Message Bodies", RFC 2045, November 1996, <http://ietf.org/rfc/rfc2045.txt>

[RFC2047] Moore, K., "MIME (Multipurpose Internet Mail Extensions) Part Three: Message Header Extensions for Non-ASCII Text", RFC 2047, November 1996, <http://ietf.org/rfc/rfc2047.txt>

[RFC2119] Bradner, S., "Key words for use in RFCs to Indicate Requirement Levels", BCP 14, RFC 2119, March 1997, <http://www.ietf.org/rfc/rfc2119.txt>

[RFC2426] Howes, T. and Dawson, F., "vCard MIME Directory Profile", RFC 2426, September 1998, <http://tools.ietf.org/html/rfc2426>

[X520] International Telecommunication Union, "Information technology Open Systems Interconnection", "The Directory: Selected attribute types", ITU-T Recommendation X.520, August 2005, <http://www.itu.int/rec/T-REC-X.520/en>

1.2.2 Informative References

[MS-GLOS] Microsoft Corporation, "[Windows Protocols Master Glossary](#)", March 2007.

[MS-OXCMAIL] Microsoft Corporation, "[RFC2822 and MIME to E-Mail Object Conversion Protocol Specification](#)", June 2008.

[MS-OXGLOS] Microsoft Corporation, "[Exchange Server Protocols Master Glossary](#)", April 2008.

[MS-OXOMSG] Microsoft Corporation, "[E-Mail Object Protocol Specification](#)", June 2008.

[RFC2425] Howes, T., Smith, M., Dawson, F., "A MIME Content-Type for Directory Information", RFC 2425, September 1998, <http://tools.ietf.org/html/rfc2425>

1.3 Overview

This document specifies how the vCard format, as described in [\[RFC2426\]](#), can be used by a **Contact object** application, as specified in [\[MS-OXOCNTC\]](#), to communicate with other contact applications over non-**Message object** transports. More specifically, this document specifies how to import vCard data into a Contact object and how to export Contact objects as vCard data.

1.4 Relationship to Protocols and Other Structures

This document specifies a mapping between the vCard format as described in [\[RFC2426\]](#) and a Contact object as described in [\[MS-OXOCNTC\]](#), which can be updated and sent by using the protocols described in [\[MS-OXCMSG\]](#) and [\[MS-OXOMSG\]](#).

When used as a contact, the vCard format can be embedded as a **MIME** part in an e-mail message, as described in [\[RFC2425\]](#) and [\[MS-OXCMAIL\]](#).

1.5 Applicability Statement

This format is applicable to scenarios in which Contact object data needs to be transported between a Contact object source and a non-Contact object or indeterminate destination.

This format is best avoided if 100 percent fidelity is required when transporting contact data between a Contact object source and a Contact object destination.

[\[RFC2426\]](#) section 3.8 permits the insertion of non-standard private values by using the extension mechanism defined in [\[RFC2045\]](#). The primary requirement of these private values is that the name begins with "x-", and as such they are often termed x-components, x-props, and x-parameters. This document specifies several x-props that provide additional contact information.

1.6 Versioning and Localization

This document covers versioning issues in the following areas:

- Structure version: The vCard format defines a **VERSION** type, as specified in section [2.7.9](#).
- Localization: The vCard format defines a **SORT-STRING** type to define language-specific sorting rules, as specified in section [2.7.5](#).

1.7 Vendor-Extensible Fields

[\[RFC2426\]](#) section 3.8 permits the insertion of non-standard private values by using the extension mechanism defined in [\[RFC2045\]](#). The primary requirement of these private values is that the name begins with "x-", and as such they are often termed x-components, x-props, and x-parameters. This document specifies several x-props that provide additional contact information.

2 Structures

The types listed in the following sections are defined in [\[RFC2426\]](#).

2.1 General Types

This type signifies that the information contained within is vCard data.

2.1.1 Profile: vCard

RFC Reference: [\[RFC2426\]](#) section 3.

Description: The vCard MIME Directory Profile Type contains directory information, typically about a single directory entry. The information is captured in an attribute schema that is designed for personal contact information.

2.2 Identification Types

These types are used in the vCard profile to capture identification and name information about the person or resource identified by the vCard.

2.2.1 Type: FN

RFC Reference: [\[RFC2426\]](#) section 3.1.1.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.1.8.

vCard Data Format: Name in [\[X520\]](#) **common name** semantics.

Brief Description: Formatted text that corresponds to the name that the vCard represents.

Importing to Contact objects

The FN type is imported to **PidTagDisplayName**, **PidTagNormalizedSubject**, and **PidTagConversationTopic**.

Exporting From Contact objects

The FN type is generated from **PidTagDisplayName** or **PidTagNormalizedSubject**. If both are set, **PidTagDisplayName** is used.

2.2.2 Type: N

RFC Reference: [\[RFC2426\]](#) section 3.1.2.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.1.

vCard Data Format: N:<Family Name>; <Given Name>; <Middle Name>; <Honorific Prefixes>; <Honorific Postfixes>

Brief Description: Structured name of the object that the vCard represents.

Importing To Contact objects

Individual text components are separated by the semicolon (;) character. Text components can contain multiple values that are separated by the comma (,) character. The entire text component should be assigned to the corresponding property.

vCard property	Contact object property
FamilyName	PidTagSurname
GivenName	PidTagGivenName
MiddleName	PidTagMiddleName
Honorific Prefixes	PidTagDisplayNamePrefix
Honorific Postfixes	PidTagGeneration

Exporting from Contact objects

PidTagSurname, **PidTagGivenName**, **PidTagMiddleName**, **PidTagDisplayNamePrefix**, and **PidTagGeneration** should be exported as a semicolon-delimited string.

2.2.3 Type: NICKNAME

RFC Reference: [\[RFC2426\]](#) section 3.1.3.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.1.1.

vCard Data Format: NICKNAME: <nickname>

Brief Description: The nickname of the object that the vCard represents.

Importing To and Exporting From Contact objects

The **NICKNAME** property is imported to and exported from **PidTagNickname**.

2.2.4 Type: PHOTO

RFC Reference: [\[RFC2426\]](#) section 3.1.4.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.8.

vCard Data Format: PHOTO; ENCODING=b; TYPE=<type>:<data>

Brief Description: An image or photograph that illustrates some aspect of the object that the vCard represents.

Importing to Contact objects

The binary data for the associated photo is stored as an attachment. For more details about **Message** object attachments, see [\[MS-OXCMSG\]](#) section 2.2.2. The properties listed in the following table MUST be set on the **Attachment object**, as specified in [\[MS-OXCMSG\]](#).

Attachment object property	Value
PidTagAttachmentContactPhoto	True.
PidTagAttachDataBinary	Photo stream in binary format.

Attachment object property	Value
PidTagAttachExtension	".jpg", ".bmp", ".gif", or ".png", according to the <i>TYPE</i> parameter.
PidTagDisplayName, PidTagAttachFilename	"ContactPhoto.<ext>". The extension is the value of the <i>TYPE</i> parameter.

Only binary data types (ENCODING=b) are supported. The *TYPE* parameter must be one of the following values:

- .bmp
- .gif
- .jpeg
- .png

Exporting from Contact objects

The **PHOTO** type should be exported from the **Attachment** object with ENCODING=b and the *TYPE* parameter set to the image type (BMP, GIF, JPEG, or PNG). The image is exported in binary format, as specified in [\[RFC2047\]](#).

2.2.5 Type: BDAY

RFC Reference: [\[RFC2426\]](#) section 3.1.5.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.5.1.

vCard Data Format: BDAY:<date or date-time value>

Brief Description: The birth date of the object that the vCard represents.

Importing To and Exporting From Contact objects

The **BDAY** type is imported to and exported from **PidTagBirthday**. The time that is associated with the birthday event is 0:00 in the client's local time zone.

2.3 Deliverable Addressing Types

These types are used in the vCard profile to capture information that is related to the delivery addressing or label for the person or resource identified by the vCard.

2.3.1 Type: ADR

RFC Reference: [\[RFC2426\]](#) section 3.2.1.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.3.

vCard Data Format: ADR;TYPE=[Type]:[PO Box];[Extended Address];[Street Address];[Locality];[Region];[Postal Code];[Country Name]

Brief Description: Physical addresses that are associated with the object that the vCard represents.

Importing To Contact objects

The **Contact** object provides built-in support for three physical addresses: Home Address, Work Address, and Other Address. The vCard *TYPE* parameter can be set to one or more of the following values:

- dom
- intl
- postal
- parcel
- home
- work
- pref

The default *TYPE* parameter value is "intl, postal, parcel, work".

Addresses in the vCard map to the **Contact** object addresses, as shown in the following table.

ADR <i>TYPE</i> parameter value	Contact object address
work	Work Address
home	Home Address
postal, dom, intl, parcel	Other Address

If the *TYPE* parameter contains "pref", the **PidLidPostalAddressId** property is set to indicate that that address is the contact's mailing address.

The fields in the vCard address are mapped to the fields of the **Contact** object, as shown in the following table.

vCard property	Contact object properties
PO Box	PidTagPostOfficeBox PidTagHomeAddressPostOfficeBox PidTagOtherAddressPostOfficeBox
Extended Address, Street Address	PidTagStreetAddress PidTagHomeAddressStreet PidTagOtherAddressStreet
Locality	PidTagLocality PidTagHomeAddressCity PidTagOtherAddressCity
Region	PidTagStateOrProvince PidTagHomeAddressStateOrProvince PidTagOtherAddressStateOrProvince
Postal Code	PidTagPostalCode PidTagHomeAddressPostalCode

vCard property	Contact object properties
	PidTagOtherAddressPostalCode
Country Name	PidTagCountry PidTagHomeAddressCountry PidTagOtherAddressCountry

Exporting from Contact objects

Each address is exported as a structured **ADR** type with the *TYPE* parameter set to the values listed in the following table.

TYPE parameter value	Contact object properties
work	PidTagPostOfficeBox PidTagStreetAddress PidTagLocality PidTagStateOrProvince PidTagPostalCode PidTagCountry
home	PidTagHomeAddressPostOfficeBox PidTagHomeAddressStreet PidTagHomeAddressCity PidTagHomeAddressStateOrProvince PidTagHomeAddressPostalCode PidTagHomeAddressCountry
postal	PidTagOtherAddressPostOfficeBox PidTagOtherAddressStreet PidTagOtherAddressCity PidTagOtherAddressStateOrProvince PidTagOtherAddressPostalCode PidTagOtherAddressCountry

The address that is selected as the mailing address by the **PidLidPostalAddressId** property also gets the value "pref" assigned to the *TYPE* parameter.

2.3.2 Type: LABEL

RFC Reference: [\[RFC2426\]](#) section 3.2.2.

Contact object Reference: N/A.

vCard Data Format: LABEL;TYPE=[Type]:[Formatted Address]

Brief description: Structured mailing label for the object that the vCard represents.

Importing to Contact objects

The **LABEL** type is ignored on import.

Exporting from Contact objects

The physical address objects are exported as a formatted string that represents a mailing label. Labels are constructed from the **Contact** object fields that are listed in the following table.

Address label	Contact object properties
Work	PidTagPostOfficeBox PidTagStreetAddress PidTagLocality PidTagStateOrProvince PidTagPostalCode PidTagCountry
Home	PidTagHomeAddressPostOfficeBox PidTagHomeAddressStreet PidTagHomeAddressCity PidTagHomeAddressStateOrProvince PidTagHomeAddressPostalCode PidTagHomeAddressCountry
Postal	PidTagOtherAddressPostOfficeBox PidTagOtherAddressStreet PidTagOtherAddressCity PidTagOtherAddressStateOrProvince PidTagOtherAddressPostalCode PidTagOtherAddressCountry

2.4 Telecommunications Addressing Types

These types are used in the vCard profile to capture telecommunications information, such as telephone numbers and e-mail addresses for the person or resource identified by the vCard.

2.4.1 Type: TEL

RFC Reference: [\[RFC2426\]](#) section 3.3.1.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.4.

vCard Data Format: TEL; TYPE=[Type]:[Phone Number]

Brief Description: A telephone number that is associated with the object that the vCard represents.

Importing to Contact objects

The telephone number is imported to the **Contact** object based on the *TYPE* parameter, as shown in the following table. If the *TYPE* parameter is not specified in the vCard, the default value is "voice".

TEL TYPE parameter value	Contact object properties
home	PidTagHomeTelephoneNumber PidTagHome2TelephoneNumber

TEL TYPE parameter value	Contact object properties
msg	PidTagOtherTelephoneNumber
work	PidTagBusinessTelephoneNumber PidTagBusiness2TelephoneNumber
voice	PidTagOtherTelephoneNumber
cell	PidTagMobileTelephoneNumber
video	PidTagOtherTelephoneNumber
pager	PidTagPagerTelephoneNumber
bbs	PidTagOtherTelephoneNumber
modem	PidTagOtherTelephoneNumber
car	PidTagCarTelephoneNumber
isdn	PidTagIsdnNumber
home;fax	PidTagHomeFaxNumber
work;fax	PidTagBusinessFaxNumber
pcs	Dropped
pref	PidTagPrimaryTelephoneNumber

Exporting from Contact objects

Each telephone number is exported as a formatted **TEL** type.

2.4.2 Type: EMAIL

RFC Reference: [\[RFC2426\]](#) section 3.3.2.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.2.

vCard Data Format: EMAIL;TYPE=[Type]:[Email]

Brief Description: E-mail address of the object described by this vCard in SMTP or X.400 format.

Importing to Contact objects

The contents of one to three **EMAIL** types are imported into **Contact** object properties depending on the *TYPE* parameter that is specified. The **EMAIL** type is imported as shown in the following table.

TYPE parameter value	Contact object properties
internet or none	PidLidEmail1AddressType PidLidEmail1EmailAddress PidLidEmail2AddressType PidLidEmail2EmailAddress

TYPE parameter value	Contact object properties
	PidLidEmail3AddressType PidLidEmail3EmailAddress Any additional EMAIL types are ignored.
im	PidLidInstantMessagingAddress Exported as X-MS-IMADDRESS .
telex	PidTagTelexNumber Exported as the X-MS-TEL;TYPE=telex type.

If multiple *TYPE* parameter values are set on an **EMAIL** type, the first recognized *TYPE* parameter value is used. If no *TYPE* parameter value is recognized, "internet" is used.

Exporting from Contact objects

The **PidLidEmail1AddressType**, **PidLidEmail1EmailAddress**, **PidLidEmail2AddressType**, **PidLidEmail2EmailAddress**, **PidLidEmail3AddressType**, and **PidLidEmail3EmailAddress** properties are exported to the vCard. The **PidLidEmail1DisplayName**, **PidLidEmail2DisplayName**, and **PidLidEmail3DisplayName** properties are not exported.

The instant messaging property, **PidLidInstantMessagingAddress**, is exported as an X-MS-IMADDRESS type; the **PidTagTelexNumber** property is exported as an X-MS-TEL;TYPE=telex type.

2.4.3 Type: MAILER

RFC Reference: [\[RFC2426\]](#) section 3.3.3.

Contact object Reference: N/A.

vCard Data Format: MAILER:[Mailer]

Brief Description: The name of the program that generated the vCard.

Importing To Contact objects

The **MAILER** type is not imported.

Exporting From Contact objects

The **MAILER** type is set to "Microsoft Exchange".

2.5 Geographical Types

These types capture geographical locations that are associated with the object that the vCard represents.

2.5.1 Type: TZ

RFC Reference: [\[RFC2426\]](#) section 3.4.1.

Contact object Reference: N/A.

vCard Data Format: TZ:[UTC-Offset]

Brief description: The time zone where the object that is represented by the vCard is located.

Importing to and Exporting from Contact objects

The **TZ** type is neither imported to the **Contact** object nor is it exported when a vCard is created.

2.5.2 Type: GEO

RFC Reference: [\[RFC2426\]](#) section 3.4.2.

Contact object Reference: N/A.

vCard Data Format: GEO:[Decimal latitude]; [Decimal longitude]

Brief Description: The decimal latitude and longitude of the location of the object that the vCard represents.

Importing to and Exporting from Contact objects

The GEO type is neither imported to the **Contact** object nor is it exported when a vCard is created.

2.6 Organizational Types

These types capture information about the organization or organizational units of the object that the vCard represents.

2.6.1 Type: TITLE

RFC Reference: [\[RFC2426\]](#) section 3.5.1.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.6.1.

vCard Data Format: TITLE:[Formatted title]

Brief Description: Job title, functional position, or function of the object that the vCard represents.

Importing to and Exporting from Contact objects

The **TITLE** type is imported to and exported from **PidTagTitle**.

2.6.2 Type: ROLE

RFC Reference: [\[RFC2426\]](#) section 3.5.2.

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.6.9.

vCard Data Format: ROLE:[Formatted title]

Brief Description: The role, occupation, or business category of the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The **ROLE** type is imported to and exported from **PidTagProfession**.

2.6.3 Type: LOGO

RFC Reference: [\[RFC2426\]](#) section 3.5.3.

Contact object Reference: N/A.

vCard Data Format:

LOGO;Encoding=b;TYPE=[Type]:[Data]

LOGO;VALUE=uri:[URI]

Brief Description: A graphic image of a logo that is associated with the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The **LOGO** type is neither imported to the **Contact** object nor is it exported when a vCard is created.

2.6.4 Type: AGENT

RFC Reference: [\[RFC2426\]](#) section 3.5.4.

Contact object Reference: [\[MS-OXOCNTC\]](#) sections [2.2.1.4.11](#) and [2.2.1.6.7](#).

vCard Data Format:

AGENT;VALUE=uri:[Unique identifier]

AGENT:BEGIN:VCARD\n[vCard data]\nEND:VCARD\n

Brief Description: Information about another person who will act on behalf of the object that is represented by the vCard.

Importing to Contact objects

Only the second (vCard) form of the **AGENT** type is imported. All values in the **AGENT** type vCard are dropped except for the **FN** and **TEL** types. Contact object properties are assigned as shown in the following table.

AGENT vCard type	Contact object property
FN	PidTagAssistant
TEL	PidTagAssistantTelephoneNumber

The last **TEL** type in the **AGENT** type vCard is used as the assistant's telephone number.

Exporting from Contact objects

The **PidTagAssistant** and **PidTagAssistantTelephoneNumber** properties are exported as the **X-MS-ASSISTANT** and **X-MS-TEL;TYPE=ASSISTANT** types.

2.6.5 Type: ORG

RFC Reference: [\[RFC2426\]](#) section 3.5.5.

Contact object Reference: [\[MS-OXOCNTC\]](#) sections [2.2.1.6.2](#) and [2.2.1.6.3](#).

vCard Data Format: ORG:[Organization];[SubUnit1];[SubUnit2]; <repeats>

Brief Description: The organizational name and units that are associated with the object that is represented by the vCard.

Importing To and Exporting From Contact objects

The fields of the **ORG** type are imported to and exported from **Contact** object properties as shown in the following table.

ORG type field	Contact object property
Organization	PidTagCompanyName
SubUnit1 SubUnit2 ...	PidTagDepartmentName

2.7 Explanatory Types

These types capture additional information about the person or resource that is identified by the vCard.

2.7.1 Type: CATEGORIES

RFC Reference: [\[RFC2426\]](#) section 3.6.1.

Contact object Reference: N/A.

vCard Data Format: CATEGORIES:[value1],[value2],<repeats>

Brief Description: Comma-separated category information that is associated with the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The categories type is imported to and exported from **PidLidCategories**.

2.7.2 Type: NOTE

RFC Reference: [\[RFC2426\]](#) section 3.6.2.

Contact object Reference: N/A.

vCard data format: NOTE:[Note]

Brief Description: Supplemental information or comment that is associated with the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The **NOTE** type is imported to and exported from **PidTagBody**.

2.7.3 Type: PRODID

RFC Reference: [\[RFC2426\]](#) section 3.6.3.

Contact object Reference: N/A.

vCard Data Format: `PROIDID:[Product]`

Brief Description: Identifier of the product that created the vCard.

Importing to Contact objects

The **PROIDID** type is not imported.

Exporting from Contact objects

The **PROIDID** type is set to "Microsoft Exchange" when the vCard is created.

2.7.4 Type: REV

RFC Reference: [\[RFC2426\]](#) section 3.6.4.

Contact object Reference: [\[MS-OXPROPS\]](#) section 2.861.

vCard Data Format: `REV:[Revision]`

Brief Description: Distinguishes the current revision of the information in the vCard from other renditions of the information.

Importing to and Exporting from Contact objects

The **REV** type is imported to and exported from **PidTagLastModificationTime**.

2.7.5 Type: SORT-STRING

RFC Reference: [\[RFC2426\]](#) section 3.6.5.

Contact object Reference: N/A.

vCard Data Format: `SORT-STRING:[Sort text]`

Brief Description: Text to be used for national/regional-language-specific sorting of the **FN** and **N** types.

Importing to and Exporting from Contact objects

The **SORT-STRING** type is neither imported from nor exported to the vCard.

2.7.6 Type: SOUND

RFC Reference: [\[RFC2426\]](#) section 3.6.6.

Contact object Reference: N/A.

vCard Data Format:

`SOUND;TYPE=[Format];VALUE=uri:cid:[Uri]`

`SOUND:TYPE=[Format];ENCODING=b:[data]`

Brief Description: Digital sound content associated with the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The **SOUND** type is neither imported to the **Contact** object nor exported from the vCard.

2.7.7 Type: UID

RFC Reference: [\[RFC2426\]](#) section 3.6.7.

Contact object Reference: N/A.

vCard Data Format: UID:[Unique identifier]

Brief Description: Globally unique identifier that corresponds to the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The **UID** type is neither imported to the **Contact** object nor exported from the vCard.

2.7.8 Type: URL

RFC Reference: [\[RFC2426\]](#) section 3.6.8.

Contact object Reference: [\[MS-OXOCNTC\]](#) sections [2.2.1.9.13](#) and [2.2.1.9.14](#).

vCard Data Format: URL:[Uri]

Brief Description: **Uniform Resource Identifier (URI)** that is associated with the object that is represented by the vCard.

Importing to Contact objects

The URL type is imported to the **Contact** object based on the *TYPE* parameter.

TYPE parameter	Contact object property
home	PidTagPersonalHomePage
work	PidTagBusinessHomePage

If the *TYPE* parameter is not specified, the URL type is imported first to the **PidTagBusinessHomePage** property. One additional URL type is imported to the **PidTagPersonalHomePage** property; any other instances are ignored.

Exporting from Contact objects

One URL type is exported from the **PidTagBusinessHomePage** property with the *TYPE* parameter set to "work" and one from the **PidTagPersonalHomePage** property with the *TYPE* parameter set to "home".

2.7.9 Type: VERSION

RFC Reference: [\[RFC2426\]](#) section 3.6.9.

Contact object Reference: N/A.

vCard Data Format: VERSION:[Version]

Brief Description: The version of the vCard specification that is used to format the vCard.

Importing to Contact objects

The **VERSION** type is not imported to the **Contact** object.

Exporting from Contact objects

The **VERSION** type is set to "3.0".

2.8 Security Types

These types capture security information for the vCard.

2.8.1 Type: CLASS

RFC Reference: [\[RFC2426\]](#) section 3.7.1.

Contact object Reference: [\[MS-OXPROPS\]](#) section 2.1115.

vCard Data Format: CLASS:[Access classification]

Brief Description: Specifies the access classification for a vCard.

Importing to and Exporting from Contact objects

The **CLASS** type is imported to and exported from the **PidTagSensitivity** property as shown in the following table.

CLASS type value	PidTagSensitivity value
Public	0
Private	2
Confidential	3

If the **CLASS** type value is not one of the values shown in the previous table, the **PidTagSensitivity** value is not set.

2.8.2 Type: KEY

RFC Reference: [\[RFC2426\]](#) section 3.7.2.

Contact object Reference: [\[MS-OXPROPS\]](#) section 2.1171.

vCard Data Format: KEY;ENCODING=b:[data]

Brief Description: A public key or authentication certificate that is associated with the object that the vCard represents.

Importing to and Exporting from Contact objects

If the **KEY** type represents an X.509 certificate, the **KEY** type is imported to and exported from **PidTagUserX509Certificate**. Other certificate types are not imported.

2.9 Custom Types

The following types are extended types that use the nonstandard mechanism that is defined in [\[RFC2045\]](#).

2.9.1 EBC Design

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.7.1.

vCard header: X-MS-OL-DESIGN:

vCard Data Format: X-MS-OL-DESIGN:[data]

Brief Description: Electronic business card that is associated with the object that the vCard represents.

Importing to and Exporting from Contact objects

The **X-MS-OL-DESIGN** type is imported to and exported from **PidLidBusinessCardDisplayDefinition**.

2.9.2 Children

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.9.17.

vCard header: X-MS-CHILD:, X-CHILD:

vCard Data Format: X-MS-CHILD:[Children's names]

Brief Description: The names of children's that are associated with the object that the vCard represents.

Importing to and Exporting from Contact objects

The **X-MS-CHILD** and **X-CHILD** types are imported to and exported from **PidTagChildrensNames**.

2.9.3 User Text

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.7.3.

vCard header: X-MS-TEXT:, X-CUSTOM:

vCard Data Format: X-MS-TEXT:[Text]

Brief Description: Custom text that is associated with the object that the vCard represents.

Importing to Contact objects

The **X-MS-TEXT** type is saved to the **PidLidContactUserField1**, **PidLidContactUserField2**, **PidLidContactUserField3**, and **PidLidContactUserField4** **Contact** object properties in the order in which they are received. A maximum of four **X-MS-TEXT** types can be saved; additional instances are discarded.

Exporting from Contact objects

The contents of **PidLidContactUserField1**, **PidLidContactUserField2**, **PidLidContactUserField3**, and **PidLidContactUserField4** are exported as **X-MS-TEXT** types.

2.9.4 Instant Messaging Address

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.9.6.

vCard header: X-MS-IMADDRESS:, X-MS-RM-IMACCOUNT:, EMAIL;IM:

vCard Data Format: X-MS-IMADDRESS;[IM Address]

Brief Description: Instant messaging address that is associated with the object that the vCard represents.

Importing to and Exporting from Contact objects

The X-**MS-IMADDRESS** type is imported to and exported from **PidLidInstantMessagingAddress**. Any additional X-**MS-IMADDRESS** types are ignored.

2.9.5 Telephone Numbers

vCard header: X-MS-TEL;TYPE=<telephone type>

Brief Description: The following telephone numbers are imported to and exported from **Contact** object properties as X-**MS-TEL** types.

TYPE property	Contact object property	Contact object reference
TYPE=ASSISTANT	PidTagAssistantTelephoneNumber	[MS-OXOCNTC] section 2.2.1.4.11
TYPE=CALLBACK	PidTagCallbackTelephoneNumber	[MS-OXOCNTC] section 2.2.1.4.2
TYPE=COMPANY	PidTagCompanyMainTelephoneNumber	[MS-OXOCNTC] section 2.2.1.4.14
TYPE=RADIO	PidTagRadioTelephoneNumber	[MS-OXOCNTC] section 2.2.1.4.8
TYPE=TTY/TDD	PidTagTtyTddPhoneNumber	[MS-OXOCNTC] section 2.2.1.4.13

2.9.6 Anniversary

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.5.4.

vCard header: X-MS-ANNIVERSARY:, X-ANNIVERSARY:

vCard Data Format: X-MS-ANNIVERSARY:[date or date/time value]

Required: No.

Brief Description: The wedding anniversary that is associated with the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The X-**MS-ANNIVERSARY** type is imported to and exported from **PidTagWeddingAnniversary**.

2.9.7 Spouse's Name

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.9.3.

vCard header: X-MS-SPOUSE;N:

vCard data format: X-MS-SPOUSE;N:[Formatted name]

Brief Description: The name of the spouse that is associated with the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The **X-MS-SPOUSE;N** type is imported to and exported from **PidTagSpouseName**.

2.9.8 Manager's Name

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.6.6.

vCard header: X-MS-MANAGER;N:

vCard data format: X-MS-MANAGER;N:[Formatted name]

Brief Description: The name of the manager that is associated with the object that the vCard represents.

Importing to and Exporting from Contact objects

The **X-MS-MANAGER;N** type is imported to and exported from **PidTagManagerName**.

2.9.9 Assistant's Name

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.6.7.

vCard header: X-MS-ASSISTANT;N;, X-ASSISTANT

vCard data format: X-MS-ASSISTANT;N:[Formatted name]

Brief Description: The name of a person who is authorized to act on behalf of the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The **X-MS-ASSISTANT;N** type is imported to and exported from **PidTagAssistant**. The **X-MS-TEL;ASSISTANT** and **X-MS-ASSISTANT;N**: types are used instead of the vCard **AGENT** type.

2.9.10 Free/Busy URL

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.9.10.

vCard header: X-MS-FBURL

vCard Data Format: X-MS-FBURL:[Uri]

Brief Description: A URI from which a client can retrieve free/busy information for the object that is represented by the vCard as an iCal file, as specified in [\[MS-OXCICAL\]](#).

Importing to and Exporting from Contact objects

The **X-MS-FBURL** type is imported to and exported from **PidLidFreeBusyLocation**.

2.9.11 Interests

Contact object Reference: [\[MS-OXOCNTC\]](#) section 2.2.1.9.2.

vCard header: X-MS-INTERESTS:, X-INTERESTS:

vCard Data Format: X-MS-INTERESTS:[List of interests]

Brief Description: The hobbies or other interests that are associated with the object that is represented by the vCard.

Importing to and Exporting from Contact objects

The **X-MS-INTERESTS** type is imported to and exported from **PidTagHobbies**.

3 Structure Examples

The following examples show how a vCard is imported to and exported from a **Contact** object.

3.1 Importing a vCard

The following is a text representation of a vCard.

```
BEGIN:vCard
VERSION:3.0
FN:Dan Fennell
ORG:Contoso, Ltd.
ADR;TYPE=WORK,POSTAL,PARCEL;;;7890 Elm Street;Boulder;CO;33041;U.S.
TEL;TYPE=VOICE,MSG,WORK:+1-206-555-0102
TEL;TYPE=FAX,WORK:+1-206-555-0162
EMAIL;TYPE=INTERNET,PREF:dan.fennell@contoso.com
EMAIL;TYPE=INTERNET:dfennell@fabrikam.com
URL:http://www.contoso.com/
END:vCard
```

The information in the vCard is imported to a **Contact** object as shown in the following table.

vCard type	Contact object property	Value
FN:	PidTagDisplayName	Dan Fennell
ORG:	PidTagCompanyName	Contoso, Ltd.
ADR; TYPE=WORK, postal,parcel:	PidTagStreetAddress PidTagOtherAddressStreet	7890 Elm St.
ADR; TYPE=WORK, postal,parcel:	PidTagLocality PidTagOtherAddressCity	Boulder
ADR; TYPE=WORK, postal,parcel:	PidTagStateOrProvince PidTagOtherAddressStateOrProvince	CO
ADR; TYPE=WORK, postal,parcel:	PidTagPostalCode PidTagOtherAddressPostalCode	33041
ADR; TYPE=WORK, postal,parcel:	PidTagCountry PidTagOtherAddressCountry	U.S.
	PidTagBusinessTelephoneNumber PidTagOtherTelephoneNumber	
	PidTagBusinessFaxNumber	+1-206-555-0162
	PidLidEmail1EmailAddress	
	PidLidEmail2EmailAddress	
	PidTagBusinessHomePage	

3.2 Exporting a Contact object

The following table contains the values stored in a **Contact** object.

Contact object property	Value
PidLidEmail1EmailAddress	dan.fennell@contoso.com
PidLidEmail2EmailAddress	dfennell@fabrikam.com
PidTagAssistant	Julian Price
PidTagAssistantTelephoneNumber	+1-206-555-0188
PidTagBusinessTelephoneNumber	+1-206-555-0102
PidTagCompanyMainTelephoneNumber	+1-206-555-0100
PidTagCompanyName	Contoso, Ltd.
PidTagCountry	USA
PidTagGivenName	Dan
PidTagHomeAddressCountry	USA
PidTagHomeAddressCity	Boulder
PidTagHomeAddressPostalCode	33041
PidTagHomeAddressStateOrProvince	CO
PidTagHomeAddressStreet	345 Aspen Street
PidTagLocality	Boulder
PidTagMobileTelephoneNumber	+1-425-555-0199
PidTagPostalCode	33041
PidTagStateOrProvince	CO
PidTagStreetAddress	7890 Elm Street
PidTagSurname	Fennell

The following vCard is generated from the previous table.

```
BEGIN:vCard
VERSION:3.0
PROPID:Microsoft Exchange
FN:Dan Fennell
N:Fennell;Dan;;;
ORG:Contoso, Ltd
ADR;TYPE=work,pref:;;7890 Elm Street;Boulder;CO;33041;U.S.
ADR;TYPE=home:;;345 Aspen Street;Boulder;CO;33041;U.S.
EMAIL;TYPE=internet,pref:dan.fennell@contoso.com
EMAIL;TYPE=internet:dfennell@fabrikam.com
TEL;TYPE=work,pref:+1-206-555-0102
TEL;TYPE=cell:+1-425-555-0199
```

X-MS-TEL;TYPE=COMPANY:+1-206-555-0100
X-MS-ASSISTANT;TYPE=N: Julian Price
X-MS-TEL;TYPE=ASSISTANT:+1-206-555-0188

4 Security Considerations

The vCard format can carry cryptographic keys or certificates, as specified in section [2.8.2](#).

Section [2.8.1](#) specifies a desired security classification policy for a vCard. The security policy is not enforced in any way.

vCards have no inherent authentication or privacy, but can be carried by any security mechanism that transfers MIME objects with security or privacy. Where the threat exists of invalid vCard information, it is recommended that you transport the vCard by one of these methods.

The information of the vCard may become out of date. In cases where the data is important to the originator of the vCard, it is recommended that you specify the **URL** type specified in section [2.7.8](#). In addition, the **REV** type specified in section [2.7.4](#) can be specified to indicate the last time that the vCard data was updated.

5 Appendix A: Product Behavior

The information in this specification is applicable to the following Microsoft products or supplemental software. References to product versions include released service packs:

- Microsoft® Exchange Server 2010

Exceptions, if any, are noted below. If a service pack or Quick Fix Engineering (QFE) number appears with the product version, behavior changed in that service pack or QFE. The new behavior also applies to subsequent service packs of the product unless otherwise specified. If a product edition appears with the product version, behavior is different in that product edition.

Unless otherwise specified, any statement of optional behavior in this specification that is prescribed using the terms SHOULD or SHOULD NOT implies product behavior in accordance with the SHOULD or SHOULD NOT prescription. Unless otherwise specified, the term MAY implies that the product does not follow the prescription.

6 Change Tracking

This section identifies changes that were made to the [MS-OXVCARD] protocol document between the November 2010 and March 2011 releases. Changes are classified as New, Major, Minor, Editorial, or No change.

The revision class **New** means that a new document is being released.

The revision class **Major** means that the technical content in the document was significantly revised. Major changes affect protocol interoperability or implementation. Examples of major changes are:

- A document revision that incorporates changes to interoperability requirements or functionality.
- An extensive rewrite, addition, or deletion of major portions of content.
- The removal of a document from the documentation set.
- Changes made for template compliance.

The revision class **Minor** means that the meaning of the technical content was clarified. Minor changes do not affect protocol interoperability or implementation. Examples of minor changes are updates to clarify ambiguity at the sentence, paragraph, or table level.

The revision class **Editorial** means that the language and formatting in the technical content was changed. Editorial changes apply to grammatical, formatting, and style issues.

The revision class **No change** means that no new technical or language changes were introduced. The technical content of the document is identical to the last released version, but minor editorial and formatting changes, as well as updates to the header and footer information, and to the revision summary, may have been made.

Major and minor changes can be described further using the following change types:

- New content added.
- Content updated.
- Content removed.
- New product behavior note added.
- Product behavior note updated.
- Product behavior note removed.
- New protocol syntax added.
- Protocol syntax updated.
- Protocol syntax removed.
- New content added due to protocol revision.
- Content updated due to protocol revision.
- Content removed due to protocol revision.
- New protocol syntax added due to protocol revision.

- Protocol syntax updated due to protocol revision.
- Protocol syntax removed due to protocol revision.
- New content added for template compliance.
- Content updated for template compliance.
- Content removed for template compliance.
- Obsolete document removed.

Editorial changes are always classified with the change type **Editorially updated**.

Some important terms used in the change type descriptions are defined as follows:

- **Protocol syntax** refers to data elements (such as packets, structures, enumerations, and methods) as well as interfaces.
- **Protocol revision** refers to changes made to a protocol that affect the bits that are sent over the wire.

The changes made to this document are listed in the following table. For more information, please contact protocol@microsoft.com.

Section	Tracking number (if applicable) and description	Major change (Y or N)	Change type
1 Introduction	Updated the content for compliance with the revised Structure template.	Y	Content updated for template compliance.

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